

Mission Statement

The Red Deer Doula Association strives to increase the quality of prenatal, birth, and postpartum support by promoting services of Doulas & Birth Businesses that adhere to a strict Standard of Practice.

We strive to foster positive relationships with members of the birth industry in Red Deer and surrounding areas as together we serve our community.

Our Purpose

- To build a network for doulas who support each other through continuing education, marketing, and community building.
- To connect with other Doulas and Birth Professionals to create resource initiatives.
- Bring together like minded individuals with passion to serve and nurture families.
- Provide educational opportunities for doulas, members of the birth community and the public.
- To come together as a team through collaboration, positive mentor-ship and joint efforts to share information that benefits our communities.
- To raise awareness of doulas, together as a team, while also sharing in social events for community building and gatherings.
- To establish an involved membership that creates a healthy balance of professional, educational and social aspects.
- The opportunity to visit, discuss and or debrief in a casual, supportive and safe environment with the support of other doulas and those who work in the birth community.

Our Philosophy

- To foster an environment of learning and growth as everyone works together under a common ground.
- To represent a trusted source of educated and well respected doulas and businesses.
- To encourage and celebrate successes of our members in an environment of abundance with the spirit of cooperation over competition.
- Working together under common ground to bring our members and the public information that benefits all birthing families in our communities.
- Embracing the diversity and variety of individual businesses while bringing a high standard of excellence and support to all.