

## RDDA Internet Policy

Client confidentiality is of the utmost importance and we expect all our Doulas to respect the privacy of their clients. When dealing with any form of Social Media or websites be it your own or that of the RDDA please keep these points in mind:

- Posts should be **articles of Evidence-based information** that pertains to Birth, Postpartum, Pregnancy and children or the birth industry. Sharing items of interest to your target audience.
- Any information about or alluding to clients **personal information** should not be posted, discussed or commented on to protect the clients.
- Any **details about your clients and their birth is confidential and should not to be shared without permission from them.**
- Any disparaging reference to or **compromising information about other health professions including but not limited to doctors, midwives, hospitals, nurses, lactation consultants and other doulas may not be posted**, discussed or commented on our social media platforms.
- In the matter of professional websites and blogs, **any public use of client information, photographs, birth stories etc., should be accompanied by the phrase *\*used with permission\**.**
  - Doulas should be in possession of permission from their clients for the public use of their photographs, birth stories, information and details. Written permission is best and should include both the information or photo being used and the way it is distributed. For example: I \_\_\_\_\_ (name of client) give permission to \_\_\_\_\_ (name of doula) to publish pictures #1, #3 and #7, my birth story and my testimonial \_\_\_\_\_ on her website. Permission is/is not given for publication on her blog, facebook page etc....
- **If in doubt, leave it out!** If you are not sure if it's appropriate, don't post it.
- Should a complaint or concern about a Doula's online presence be brought to the attention of the executive.

The **RDDA public facebook page** will be used to **promote the Association as a whole** for evidence-based in articles and information sharing.

The **private RDDA facebook groups** will be used as an **outlet for internal communication** information sharing and social networking with current members.