

Client confidentiality is paramount. All Doulas must respect client privacy in their online interactions. When using social media or websites, including RDDA platforms, please adhere to the following guidelines:

- **Evidence-Based Content:** Share articles and information relevant to birth, postpartum, pregnancy, and children that interest your target audience.
- **Client Privacy:** Do not post or discuss any personal information about clients to protect their confidentiality.
- **Confidentiality of Birth Details:** All information related to a client's birth is confidential and should not be shared without explicit permission.
- **Respect for Other Professionals:** Avoid disparaging remarks about other health professionals, including doctors, midwives, nurses, lactation consultants, and fellow doulas.
- **Public Use of Client Information:** Any use of client information, photographs, or birth stories on websites or blogs must be accompanied by the phrase *used with permission*.
- **Written Permission:** Obtain written consent from clients for the public use of their photographs, birth stories, and testimonials, specifying how the information will be shared.
- **Caution in Posting:** If unsure about the appropriateness of content, err on the side of caution and do not post.
- **Reporting Concerns:** Any complaints regarding a Doula's online presence should be reported to the executive.

The RDDA public Facebook page is dedicated to promoting the Association and sharing evidence-based articles. The private RDDA Facebook groups serve as a space for internal communication and networking among current members.